

Terms of reference (TORs)

Hiring Consultants for “Responsive Linkages between Politician and Voters in Pakistan”

The Center for Economic Research in Pakistan is managing a new project to study the use of information and communication technology in spring-boarding communication between politicians and citizens. We are interested in studying how enhanced communication between politicians and citizens can improve democratic outcomes. We are looking for an organization based in Khyber Pakhtunkhwa (KPK) to carry out survey activities, to liaise with government offices and elected officials, and to do data entry.

Scope of work for the assignment

1. Acquire permission letters from the DC office and Members of the Provincial Assembly for selected districts of KPK to carry out survey and other activities. These districts range from Chitral to Peshawar to Bannu. This will need to be carried out as soon as possible.
2. Acquire polling station level electoral data from district offices covering 20 MPAs from relevant districts, including locations of polling station areas within these constituencies. These will need to be gathered within 3 months after the start of the consultancy, beginning with specified districts.
3. Conduct training for enumerators to carry out survey activities, including various randomization schemes in the survey.
4. Survey 14,000 households in a timely fashion in sampled areas in KPK, manage data entry and cleaning. The survey takes roughly 20 minutes per household and we will survey 700 households in each of the 20 MPA constituencies. These 700 households will be spread over 6-10 settlements.
5. Meet and work with MPAs and their personal assistants on a monthly basis to record communications between them and their constituents as well as discuss the MPAs activities. This will require meeting with 20 MPAs and their PAs two times a month for 8 months.

Qualifications

The successful organization should demonstrate the following abilities:

1. Should have experienced carrying out randomized controlled trials and associated surveys
2. Should have experience working with both local and foreign academics, including best practices of academic surveying such as carrying out randomization at the household level and geographic sampling
3. Acquiring relevant letters of support from various government offices
4. Proven track record of having established working relationships with many MPAs, including acquiring letters of support from MPAs/MNAs and hosting meetings with MPAs
5. Experience of working in several rural and urban communities in KPK
6. Ability to handle large scale field operations

Application process

All applicants must present a technical and detailed financial proposal for how to conduct the above activities. This should include a company profile, including names of key personnel, their qualifications, and past experience. The technical support should detail how all of the above work would be carried out and the timeline that is possible. The financial proposal should detail itemized costs for each of the above activities.

Submission:

All proposals must be delivered to the address below, in sealed envelopes, by no later than 1700 hrs on July 29, 2017.

Center for Economic Research in Pakistan
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