

INNOVATIVE EVALUATION FRAMEWORKS FOR M&E

November 26 - November 28, 2024
Lahore, Pakistan

How can we ensure that social development initiatives in Pakistan achieve maximum impact?

This question lies at the heart of [CLEAR PCA/CERP's](#) Innovative Evaluation Frameworks for M&E course — a three-day capacity building initiative designed for M&E professionals across the public, private, and development sectors who are eager to **drive greater impact through social development projects.**

What You Will Learn

Participants will learn to navigate uncertain, resource-constrained policy environments by leveraging existing administrative data. Through faculty presentations, interactive discussions, problem-solving exercises, group activities, and real-life case studies from Pakistan, they will apply advanced evaluation techniques and innovative frameworks. Group work on real-world policy challenges faced by participants in their organizations will enhance learning outcomes, enabling them to design adaptive interventions and maximize program impact. Additionally, panel discussions led by expert practitioners will further enrich participants' practical knowledge.

Learning Areas:

- Deepening participants' understanding of the **Theory of Change** and **Process Monitoring**.
- Exploring both **Experimental** and **Quasi-Experimental** methods of evaluation, including RCTs and Regression Discontinuity Methods.
- Delving into and practicing **Theory-based** and **Rapid Evaluation Approaches**.

Faculty

Esteemed academics and practitioners from reputable organizations, including but not limited to:

- LUMS
- Asian Development Bank
- World Bank Group
- SEED
- GEI

Testimonials

"One of the things that really struck out for me was how contextualized the research was that was being presented in a lot of materials, presentations and case studies. And the framework itself was actually very helpful, not only did it provide a really good structured approach but there was a lot of emphasis on how important it is to go through the process and its integrity."

Wajeeha Asim Khan, Consultant - Independent (2022)

"I would recommend it to everybody who's interested in evidence-based, data-driven decisions, people who are policymakers, thought leaders, in fact, students also, who will be future leaders. The main takeaway that resonates with me from this coursework is the data-driven decision making in my evaluations of schools. Also I learnt the technique of developing strong surveys, cost benefit analysis and data sampling."

Afshan Khalid, Deputy Director, School Evaluation Unit, Beaconhouse Group (2023)

"I have been to certain workshops and what I saw different in this one is the way academia, the researchers, the practitioners, the government officials and the nonprofit sector all work combined; all participants were so diverse and each of them was bringing his or her share of experience into the training."

Anees Abbas, Aga Khan Agency for Habitat Pakistan, Coordinator Monitoring and Evaluation (2023)

Who Should Attend

The program is designed for a diverse group of professionals who play critical roles in shaping policy and development initiatives, including but not limited to:

- Practitioners from the development and social sectors.
- Mid to senior-level government officials involved in policy design and implementation.
- Researchers, academicians, and evaluation specialists.
- Managers, project officers, and decision-makers across various sectors such as education, health, and finance.

Application Process

We encourage you to apply as early as possible as class size is limited and enrolment is on a first-come basis. To apply to the program, participants are required to submit an online application available here:

Application Form Link : <https://bit.ly/3XnyEGD>

Program Fee & Deadline

- The fee for this program is **PKR 125,000** per participant (includes tuition and workshop materials).
- Applications received by **October 31, 2024** are eligible for **early bird pricing at PKR 100,000** per participant.
- Last date to register for the workshop is **November 8, 2024**.

Payment

Payment details and invoice will be shared after application is received and shortlisted. Fees are to be paid in full within five working days upon receipt of the invoice (via bank transfer or by cheque). Participation in the session may only be confirmed after the payment is received.